



Mumbelievable™

Confidence, honesty, empowerment and solidarity for mums

I'm Ursula. I'm a speaker, blogger and brand ambassador from Hampshire and my mission is to support and empower a million women to regain confidence and feel the way they deserve to about themselves. Find out more at mumbelievable.com.

I'm available for brand representation, giveaways, collaborative projects, consultancy work and bespoke written and video content opportunities. My vision is to unite mums with brands I love, and that I believe could help make mums' lives easier or better in some way.

Blog stats

- Highly engaged Facebook community: **11.6k fans** (68% women 25-34) with posts consistently reaching **45-50k weekly** and engagement of **6k+ per post**.
- Unique monthly visitors: 8-10k
- Klout score: 60
- PA: 34
- DA: 23

Facebook: @mumbelievable

Twitter: @mumbelievableuk

Instagram: @mumbelievableuk

Recent brand collaborations

- Prestige Mountain Chalets
- Little Soap Company
- YOU Naturally Powerful
- Alphabet Bags
- Southampton University
- Cook Food
- Crystal Spring
- Naughty Haircare
- Mumdays
- Wessex NHS Trust

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